



Explore. Inspire. Connect.

DE FM (N) HYPECYCLE 2019

FMN Expert team Technologie

27 nov 2019

FMN is partner of IFMA





Vervolg

Het FMN Expert team Technologie publiceert begin 2020 een whitepaper over de hier gepresenteerde hypecycle.

Daarin leggen we nog eens het verhaal uit en geven we meer duiding bij de technologie die hierop staat.

Meer info over FMN of het Expert team technologie op:

<https://www.fmn.nl/fmn-expertteam-technologie>

Agenda

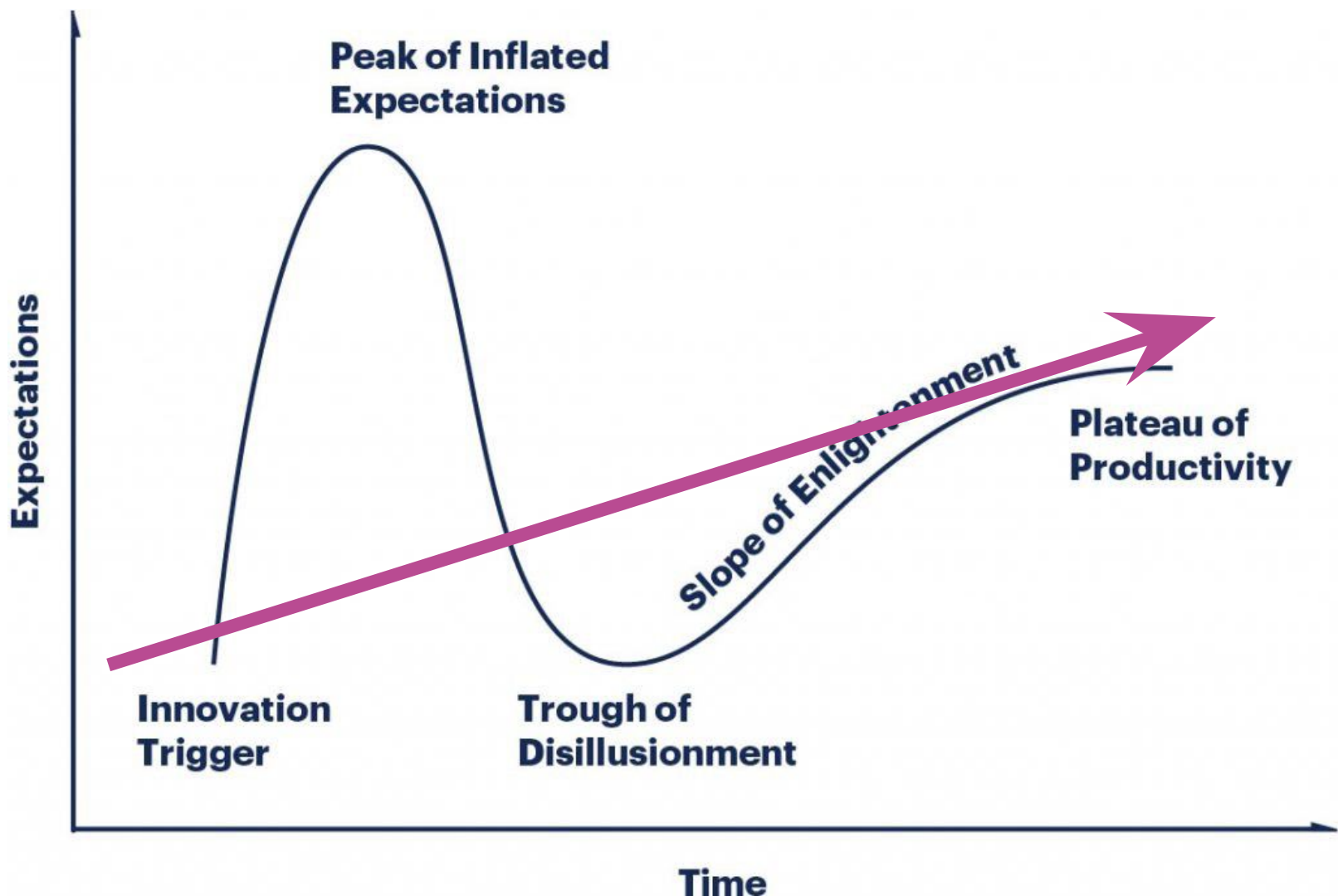
1. Introductie op de HypeCycle
2. De HypeCycles van 2019
3. dé FM (N) HypeCycle
4. Enkele Hypes uitgelicht met toepassing voor FM

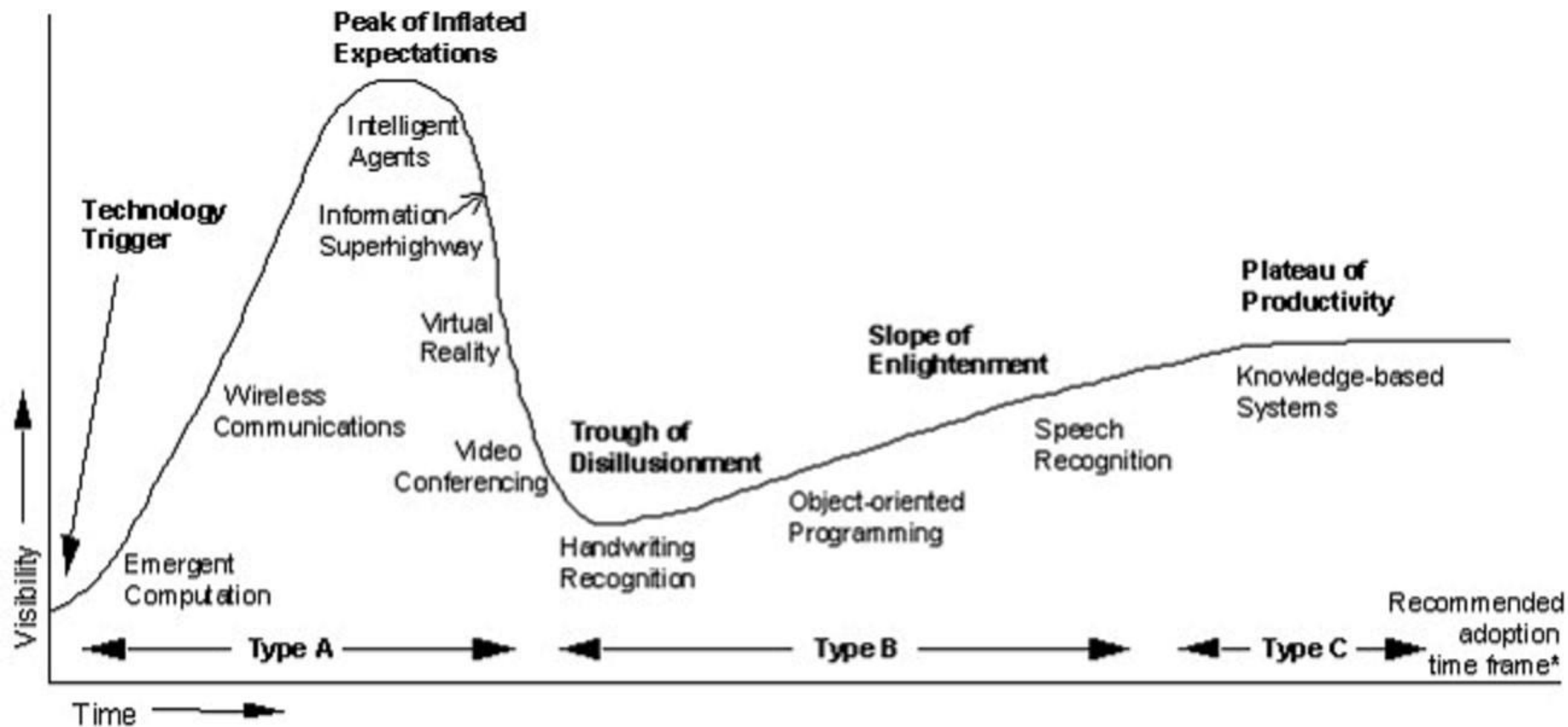
1

introductie Hypecycle

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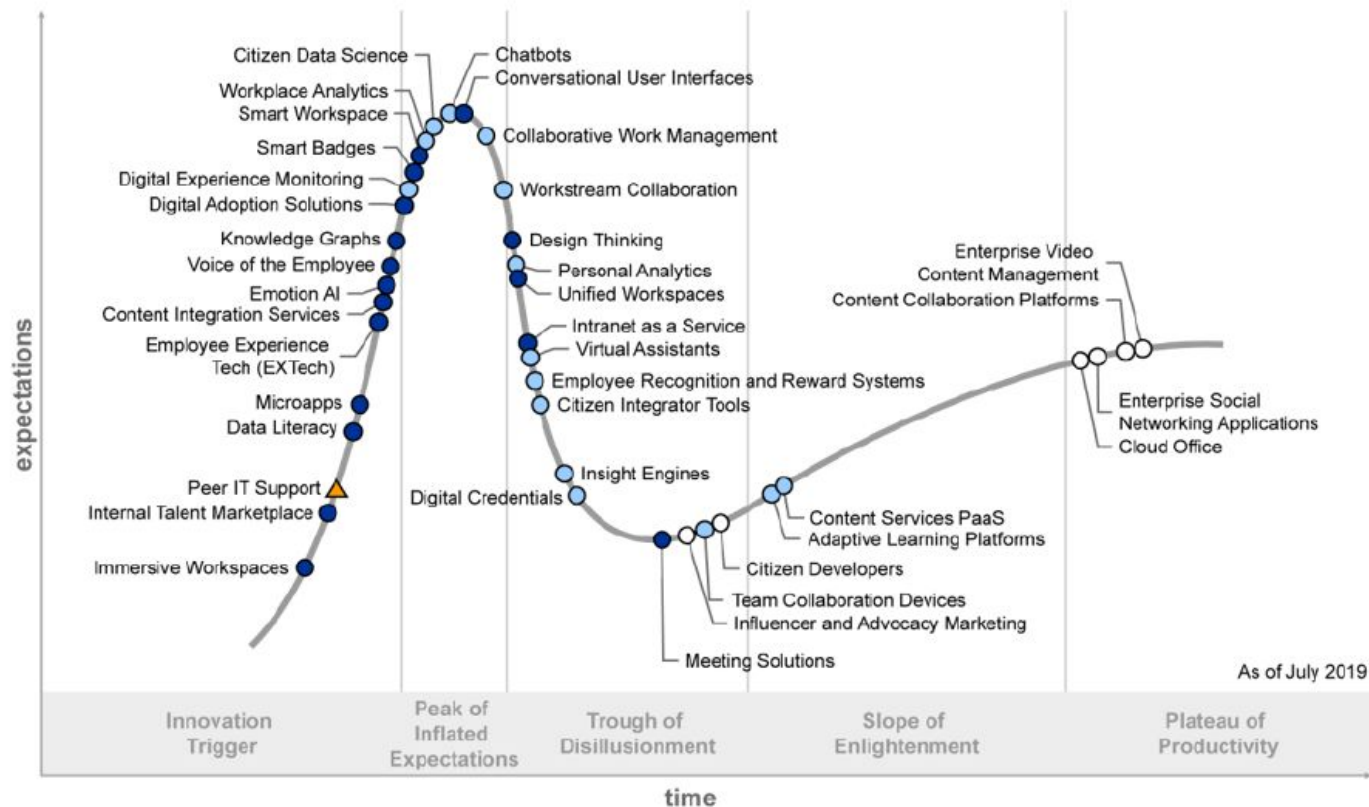
2

HypeCycles 2019

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Hype Cycle for the Digital Workplace, 2019



Plateau will be reached:

- less than 2 years
- 2 to 5 years
- 5 to 10 years
- ▲ more than 10 years
- ⊗ obsolete before plateau

Hype Cycle for Frontline Worker Technologies, 2019

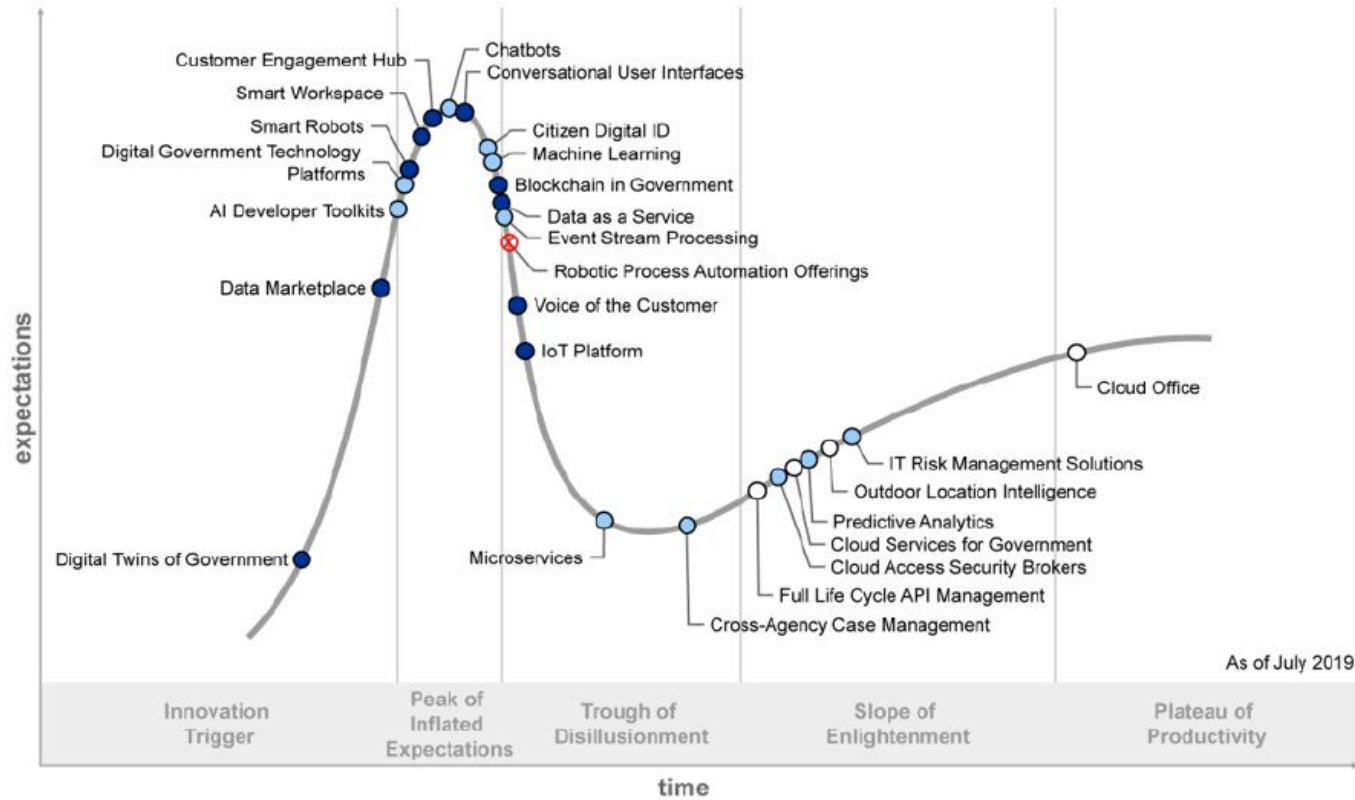


As of July 2019

Plateau will be reached:

- less than 2 years
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Hype Cycle for Digital Government Technology, 2019

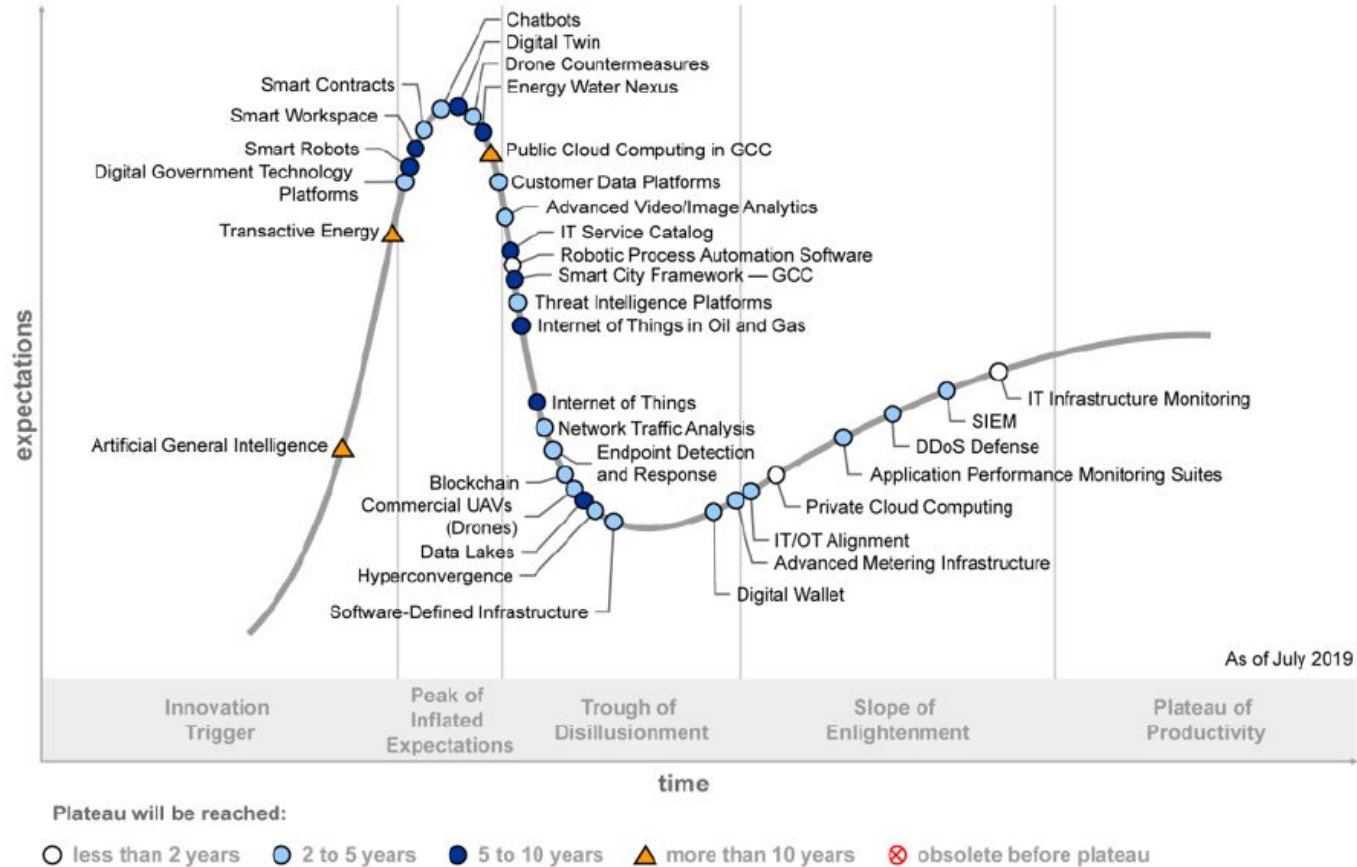


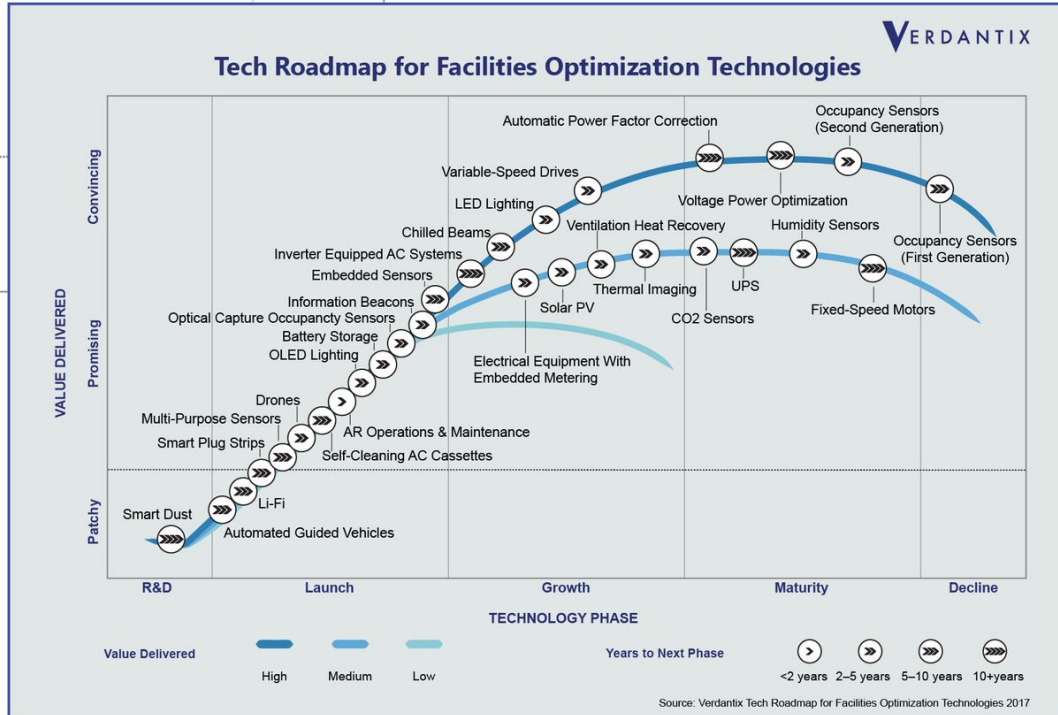
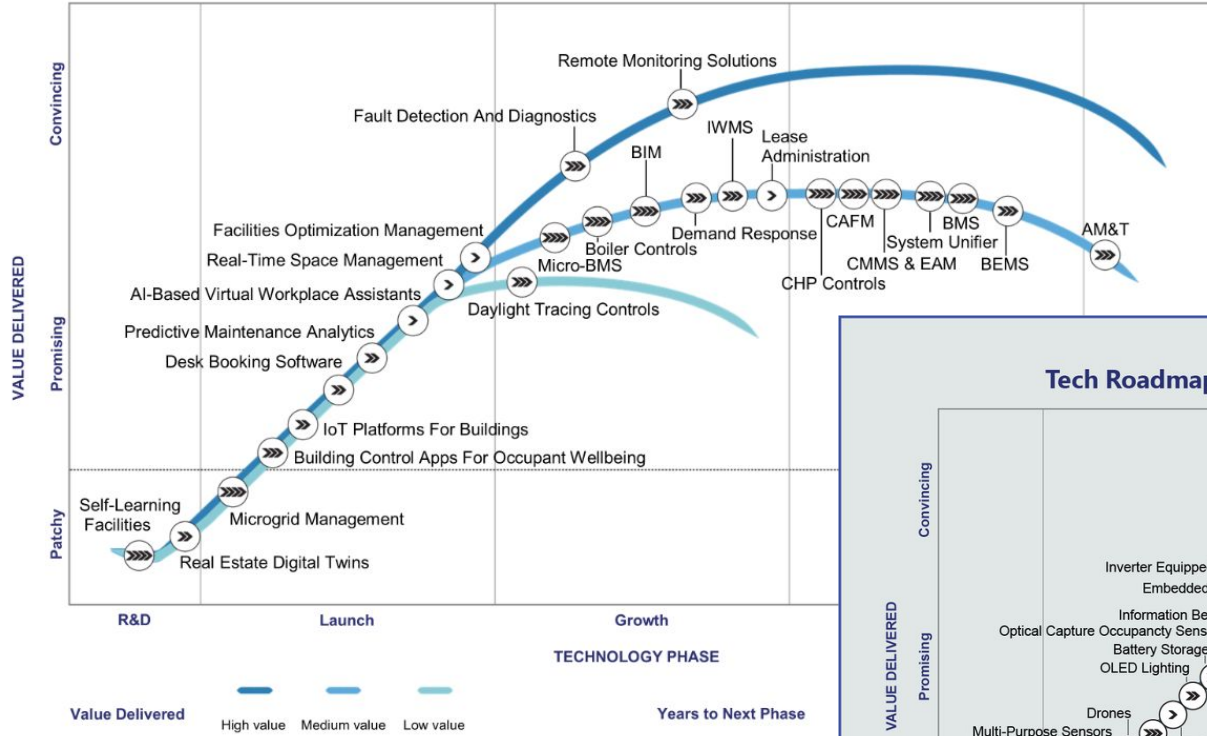
As of July 2019

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- ▲ more than 10 years
- ✗ obsolete before plateau

Hype Cycle for IT in GCC, 2019





1: We're terrible at making predictions. Especially about the future

**2: An alarming number
of technology trends
are flashes in the pan.**

**3: Lots of technologies
just die. Period.**

4: The technical insight is often correct, but the implementation isn't there

**5: We've been working
on a few core technical
problems for decades**

6: Some technologies keep receding into the future

7: Lots of technologies make progress when no-one is looking

8: Many major technologies flew under the Hype Cycle radar

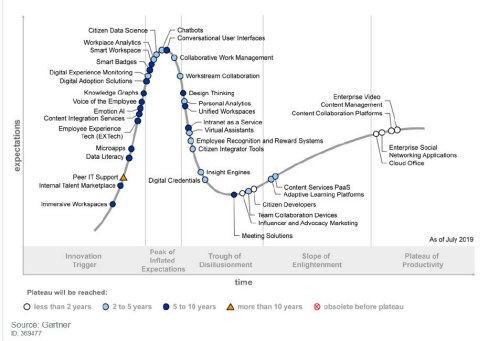
3

dé FM (N) HypeCycle

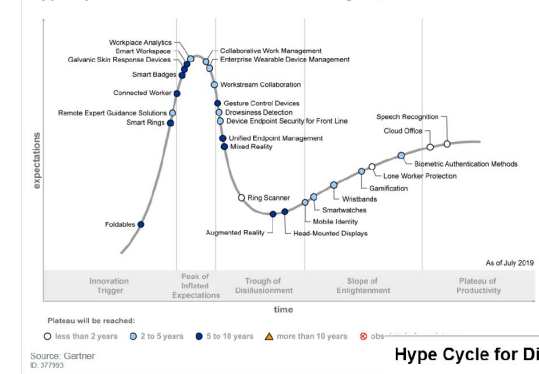
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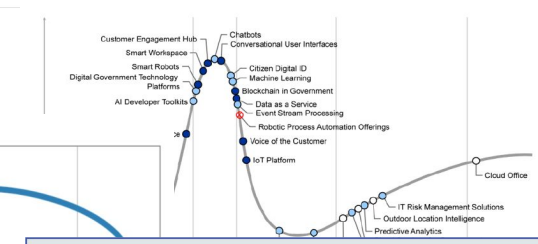
Hype Cycle for the Digital Workplace, 2019



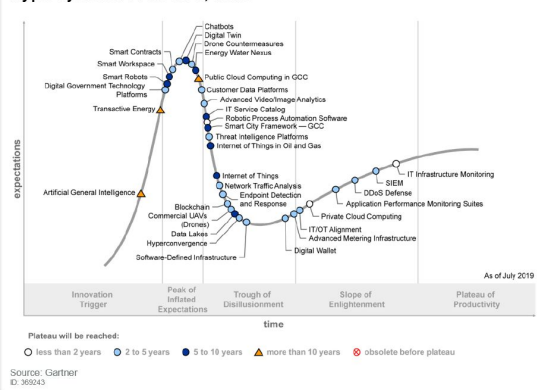
Hype Cycle for Frontline Worker Technologies, 2019



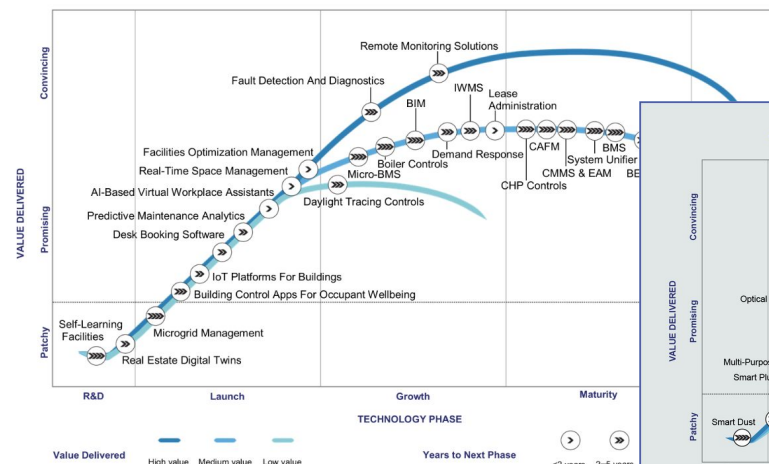
Hype Cycle for Digital Government Technology, 2019



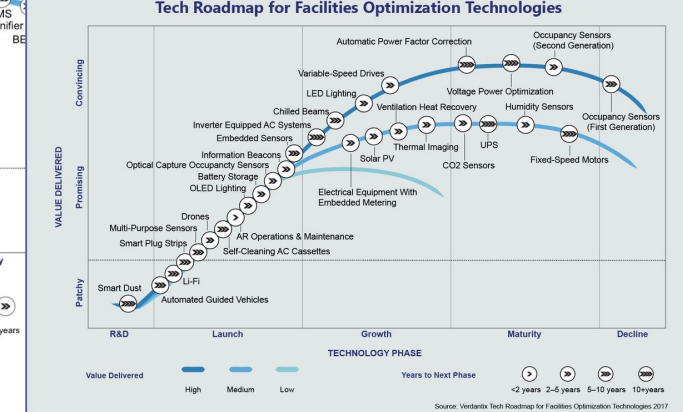
Hype Cycle for IT in GCC, 2019



Tech Roadmap For Facilities Optimization Software



Tech Roadmap for Facilities Optimization Technologies



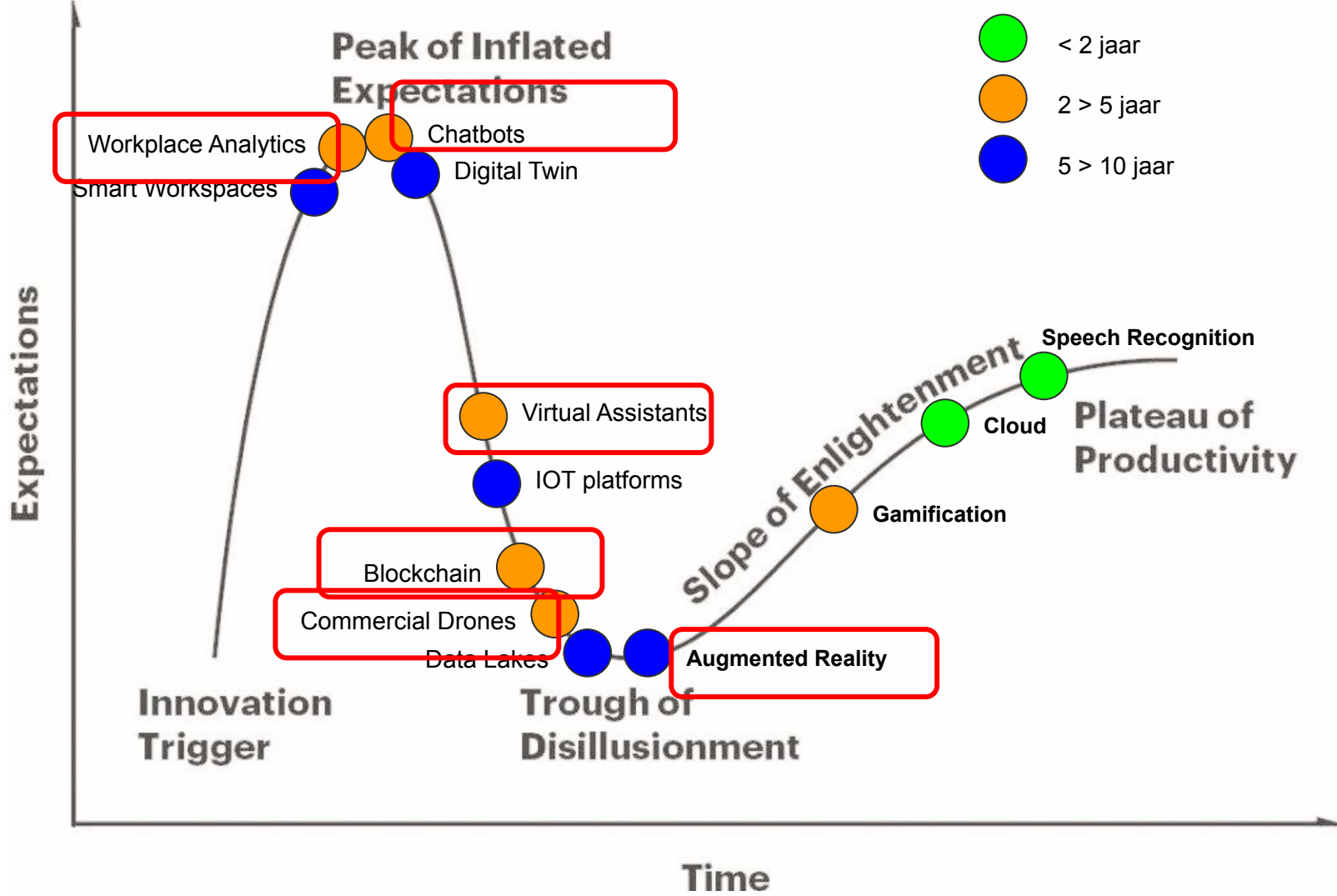




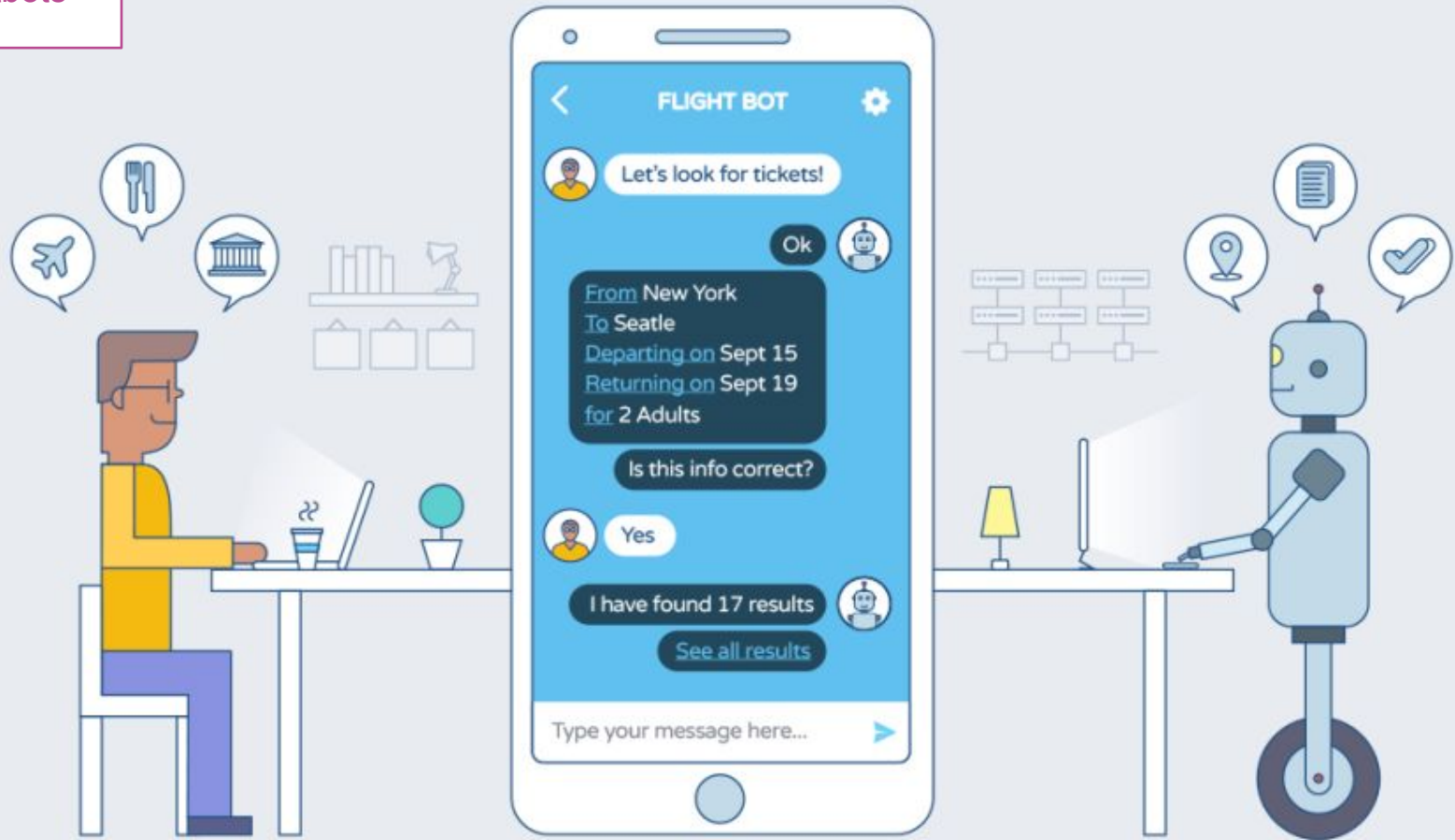
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Enkele Hypes uitgelicht met toepassing voor FM

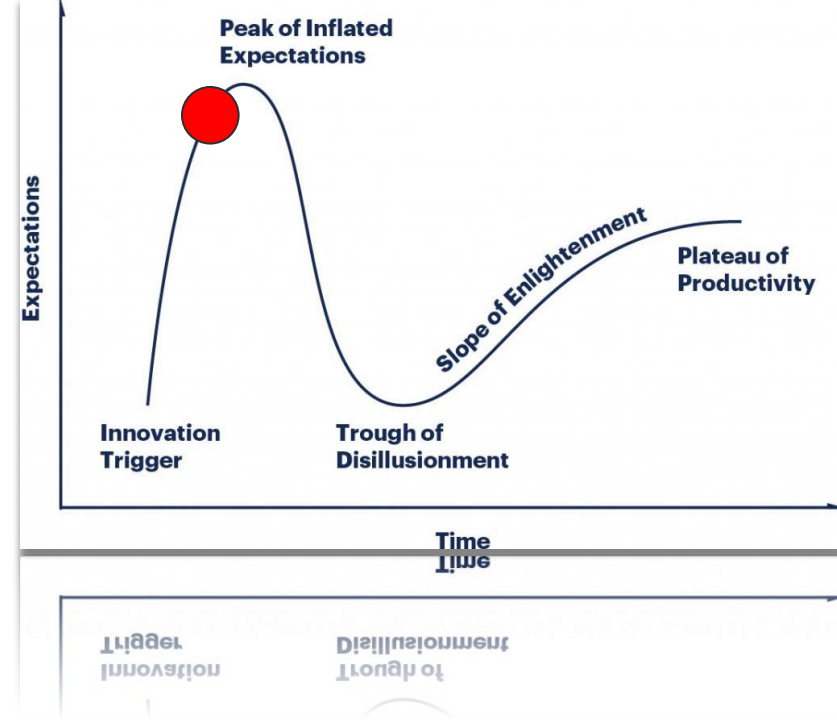
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Chatbots



“By 2022, 70% of white-collar workers will interact with conversational platforms on a daily basis”



Technologie : Chatbots

Fase : Peak of inflated expectations

Tijd : 2 - 5 jaar



#18 - AI (Artificial Intelligence) en Chatbots - Renske van der Heide

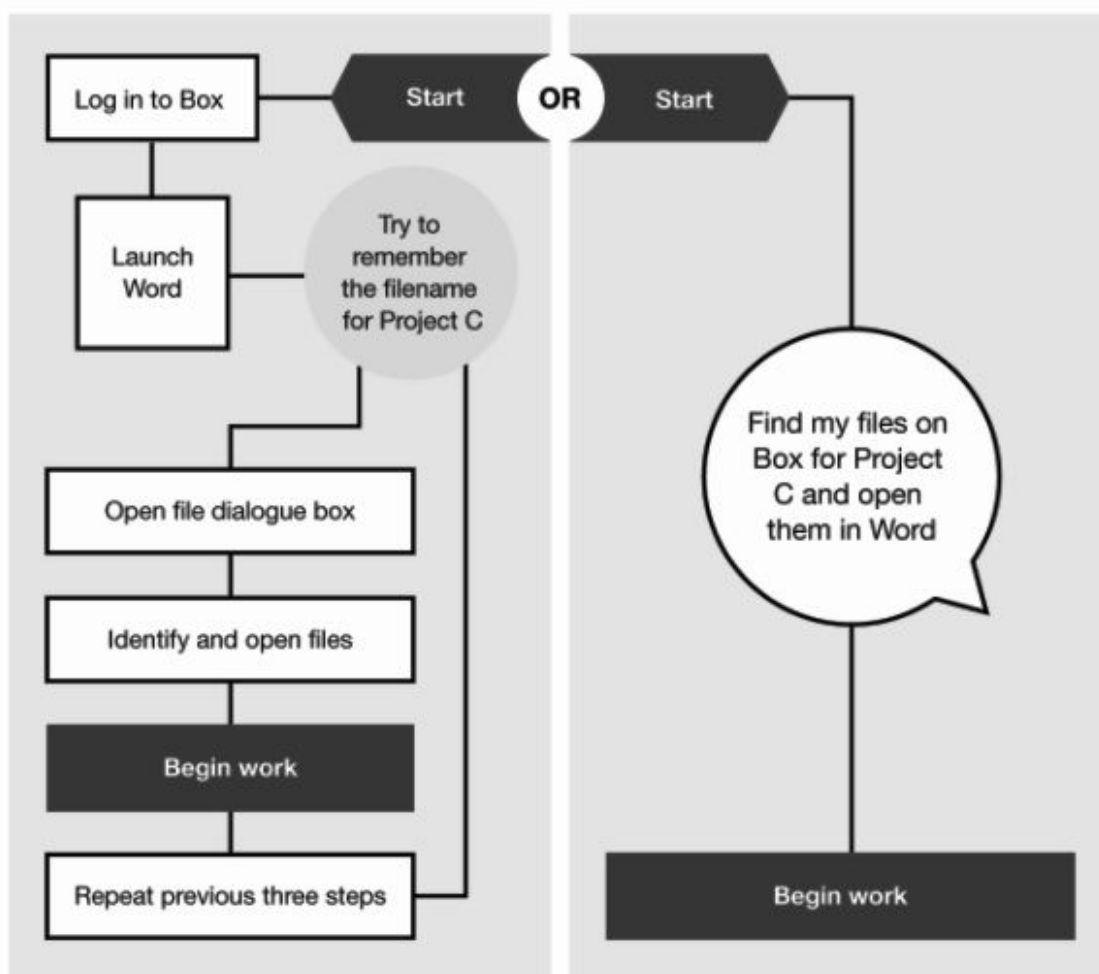
podcast
facilitair

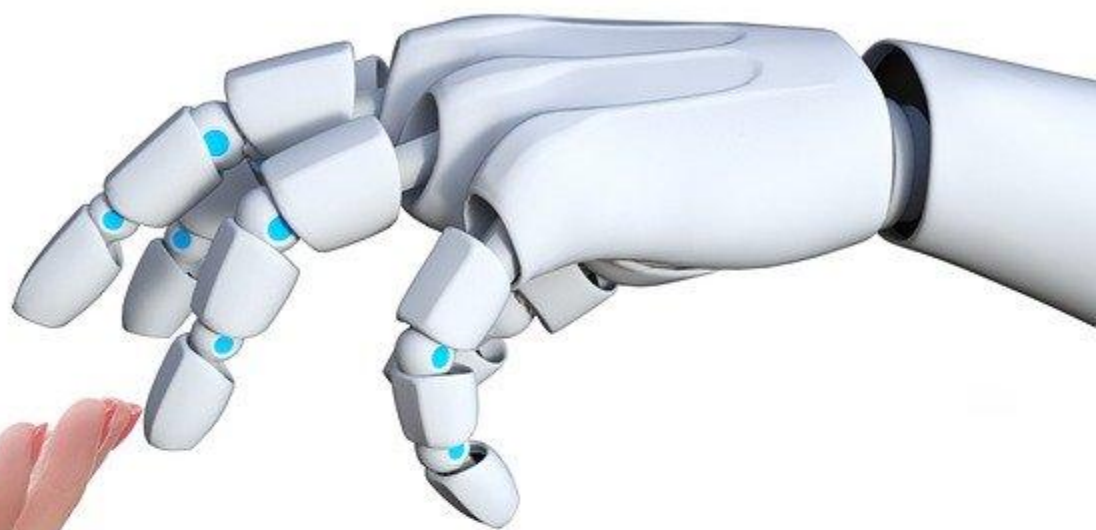
powered by
FMN & Eager People











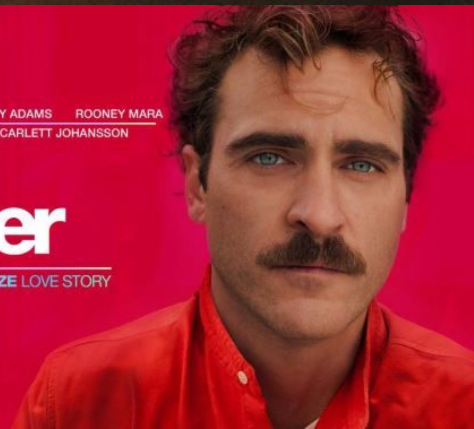
Virtual Asistent

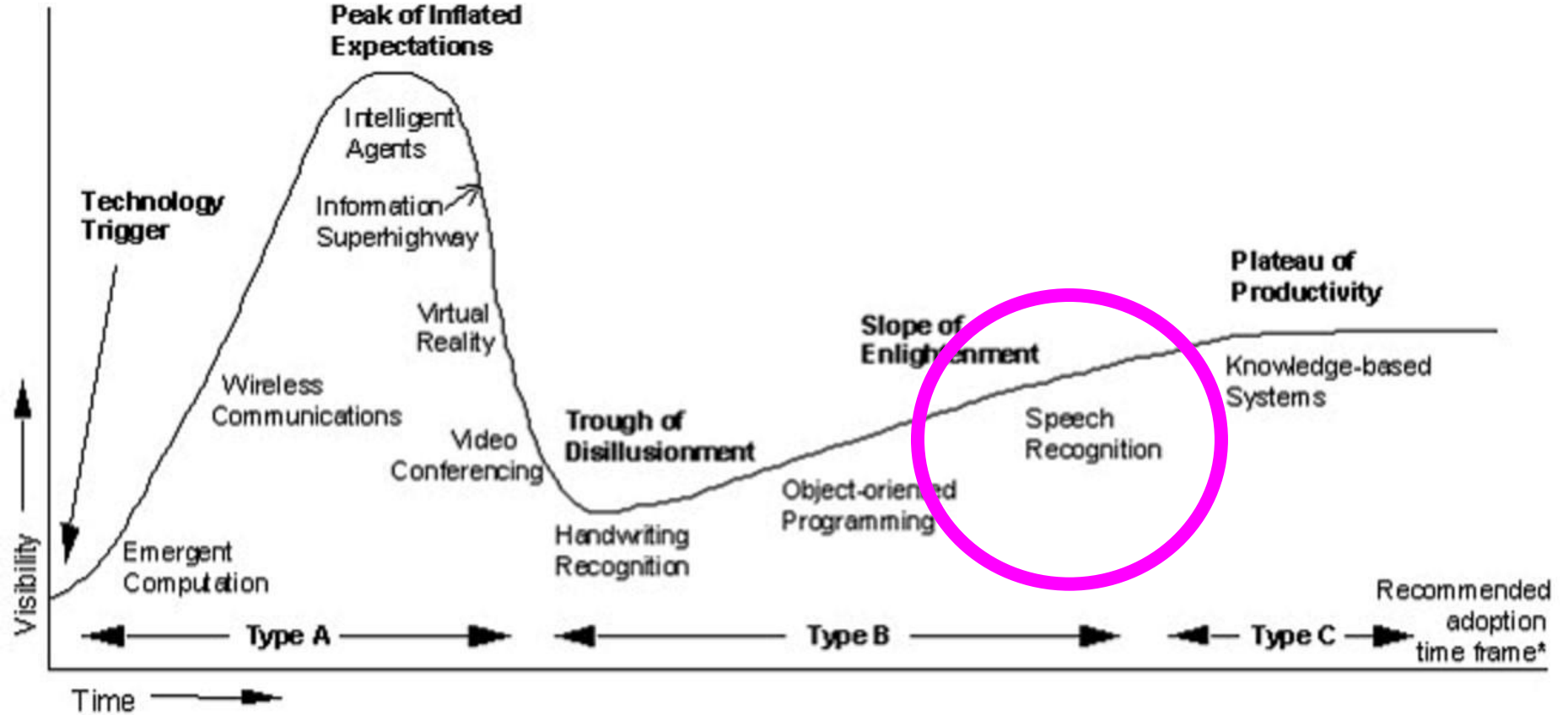
Call From
Samantha

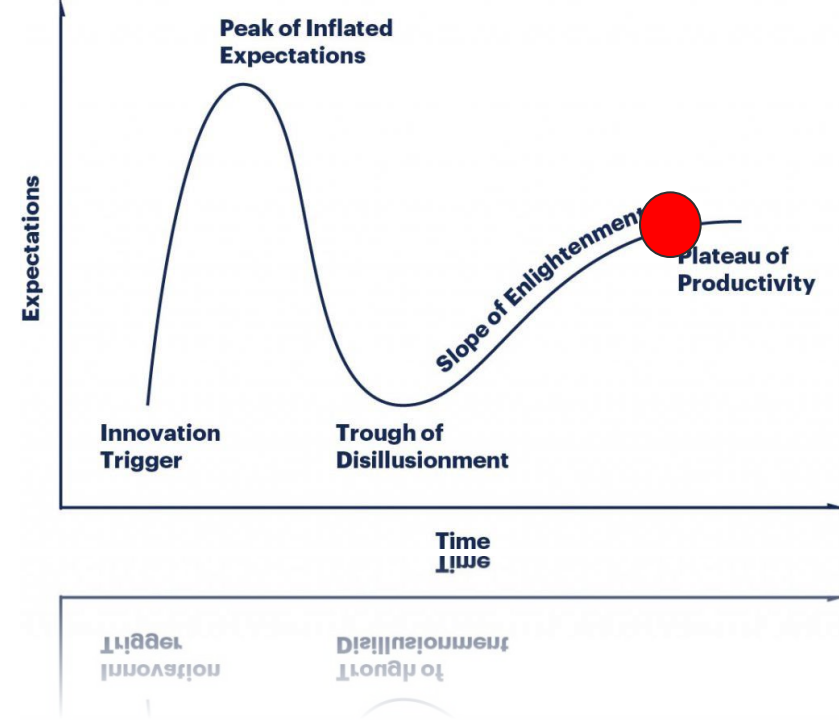
JOAQUIN PHOENIX AMY ADAMS ROONEY MARA
OLIVIA WILDE *with* SCARLETT JOHANSSON

her

A SPIKE JONZE LOVE STORY







Technologie : Spraakherkenning / Voice
Fase : plateau of productivity
Tijd : binnen twee jaar





Google AI



*“Hi, I'd like to reserve a table
for Wednesday the 7th”*

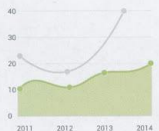


Morris Charts

Line Chart



Area Chart



Bar Chart



Donut Chart



Sparkline Charts

Line Chart



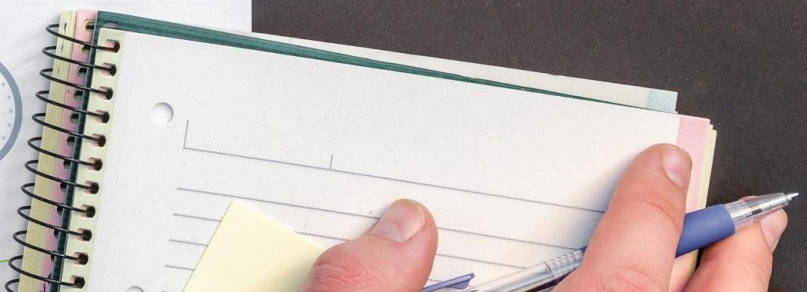
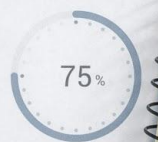
Bar Chart

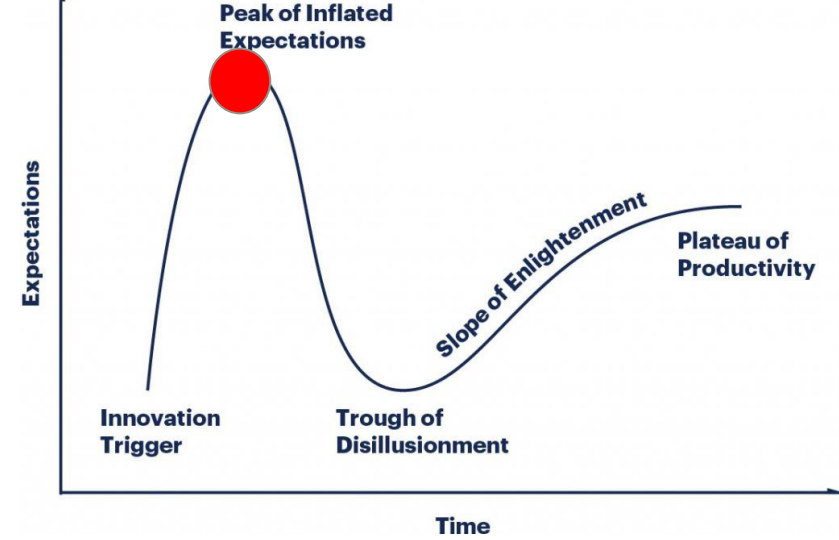


Pie Chart



Easy Pie Charts





Technologie : Workplace analytics (digital workplace)
Fase : Peak of inflated expectations
Tijd : 2 - 5 jaar

0

4

3

2

1

3



Places



Workplaces



People



Your info

< Find a place to Meet

- Huddle Rooms >
- Meeting Rooms >
- Meeting Rooms (+18p) >
- Informal meeting Area >
- Booths >
- Phone Booth >
- Video Presence + >



MAPIO

DOGBERT CONSULTS

YOU NEED A DASH-
BOARD APPLICATION
TO TRACK YOUR
KEY METRICS.



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THAT WAY YOU'LL HAVE
MORE DATA TO IGNORE
WHEN YOU MAKE YOUR
DECISIONS BASED ON
COMPANY POLITICS.



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WILL THE
DATA BE
ACCURATE?



OKAY,
LET'S
PRETEND
THAT
MATTERS.





• Localization
• Design Resources
• Talent
• Accounting
• Finance
• Marketing
• Analytics

• Execution
• Research
• Business
• Development
• Engineering
• Manufacturing
• Planning



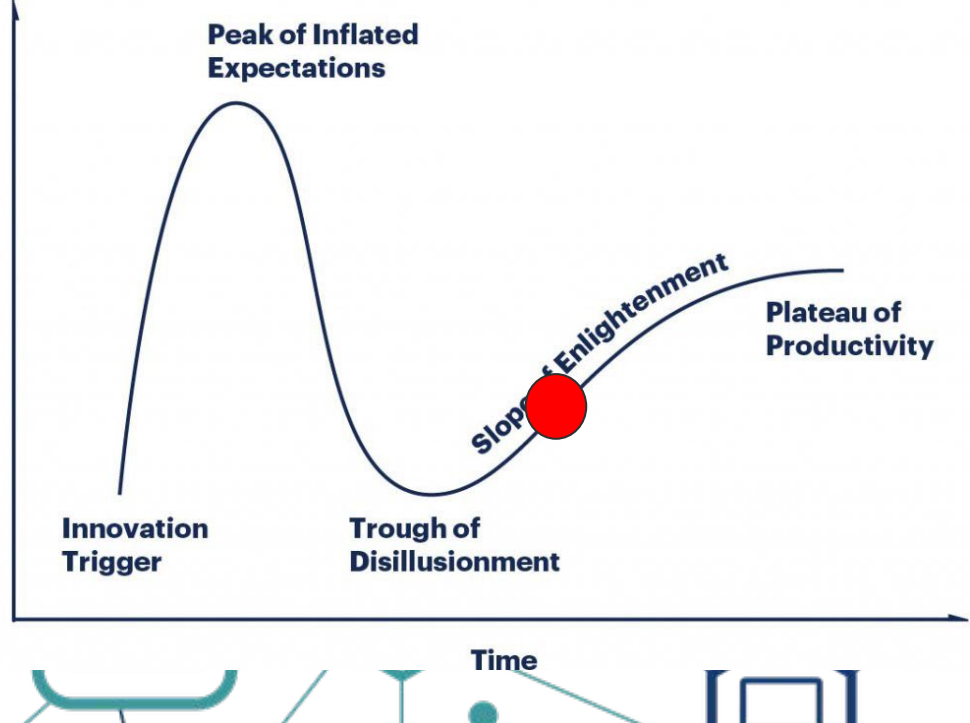
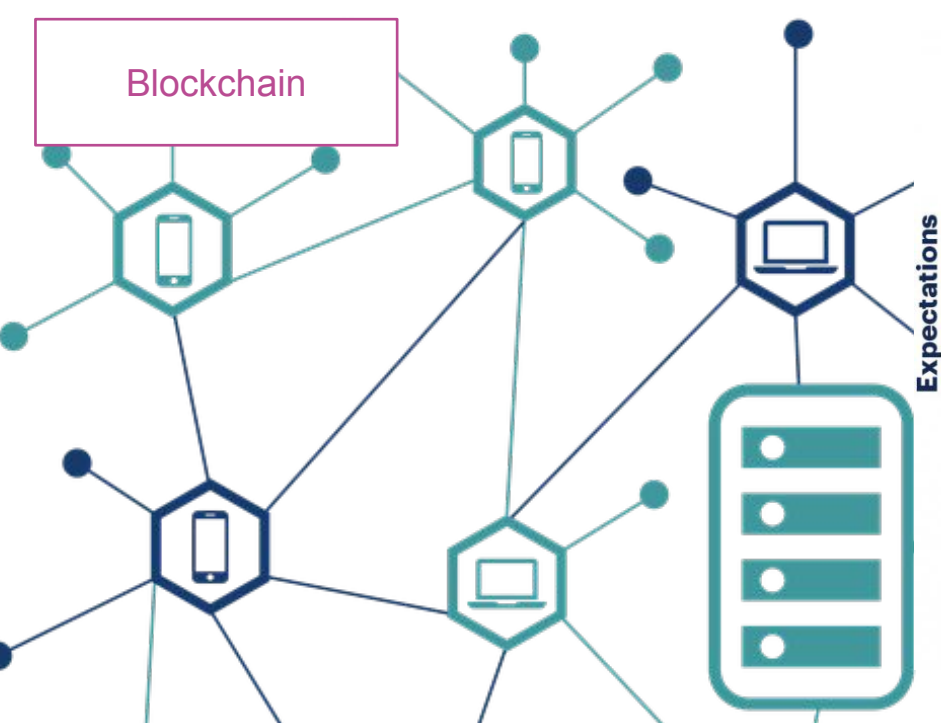


PROBLEM

SOLUTION

A close-up photograph of a plant stem, likely a dandelion, showing a central green stem and numerous thin, radiating stalks that are a mix of green and purple. The text "4 x kort" is overlaid in white on the left side of the image.

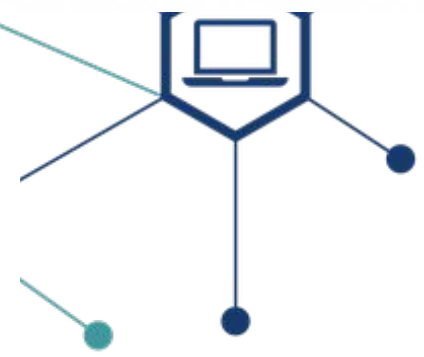
4 x kort



Technologie : Block-Chain

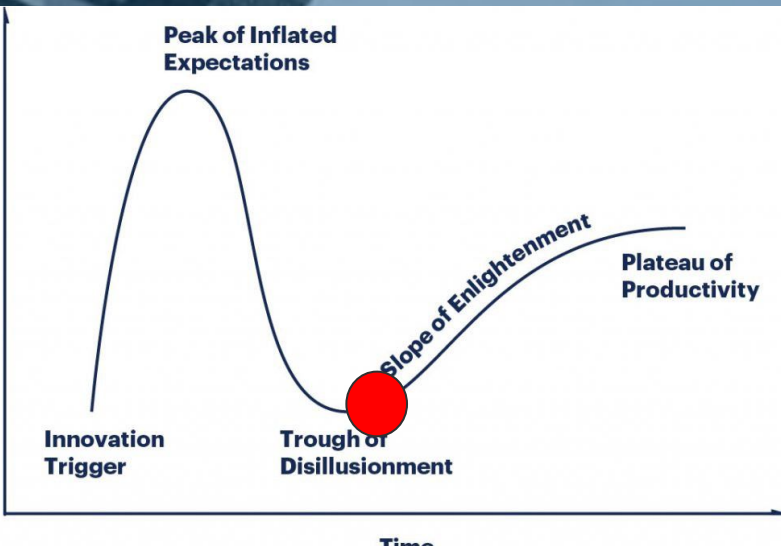
Fase : Trough of Disillusionment

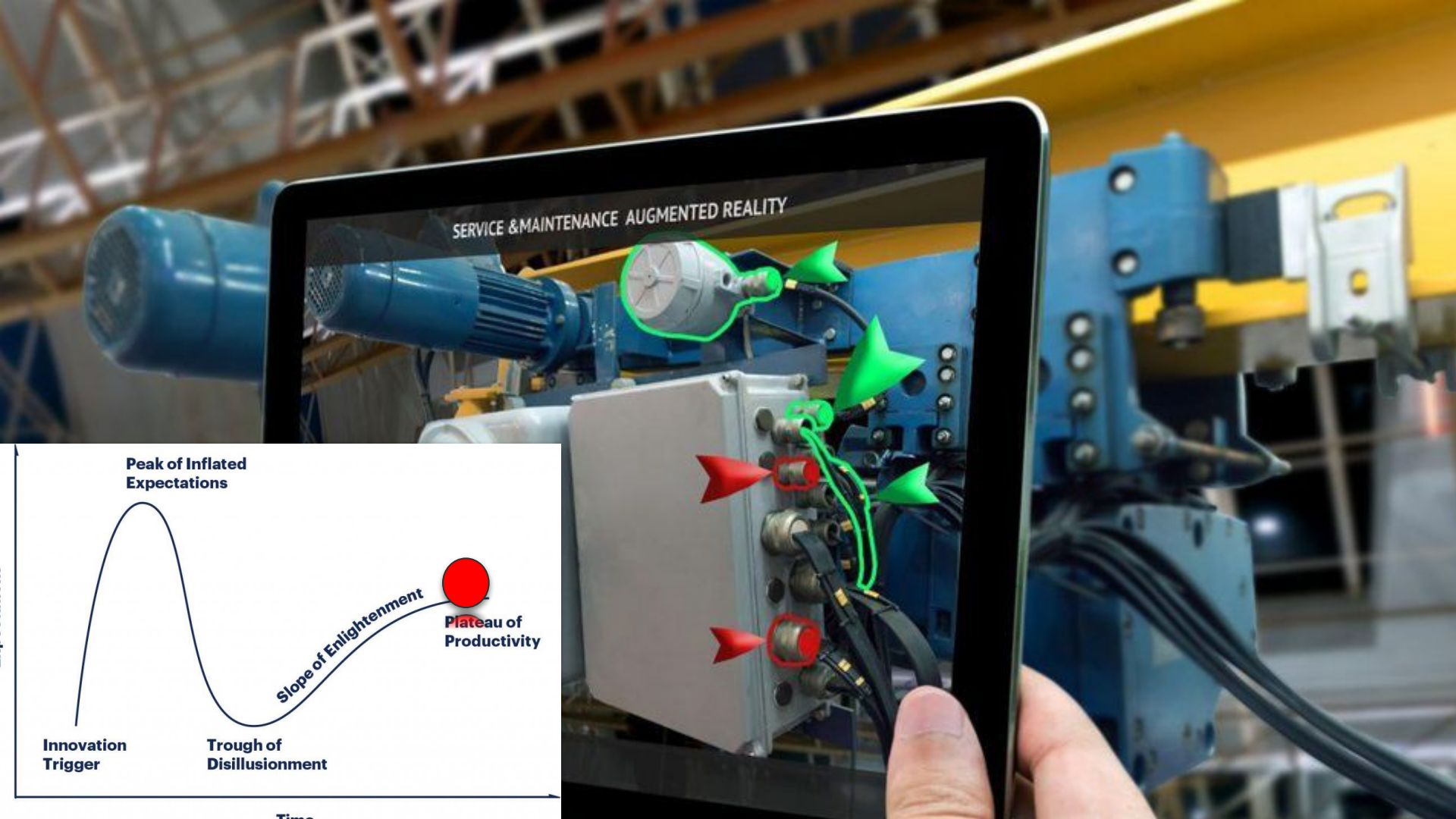
Tijd : 2 - 5 jaar





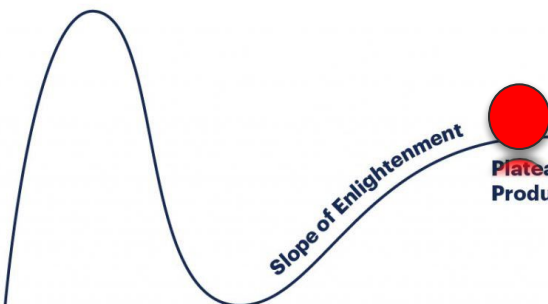
Commercial Drones





SERVICE & MAINTENANCE AUGMENTED REALITY

Peak of Inflated Expectations



Innovation Trigger

Trough of Disillusionment

Slope of Enlightenment

Plateau of Productivity

Time

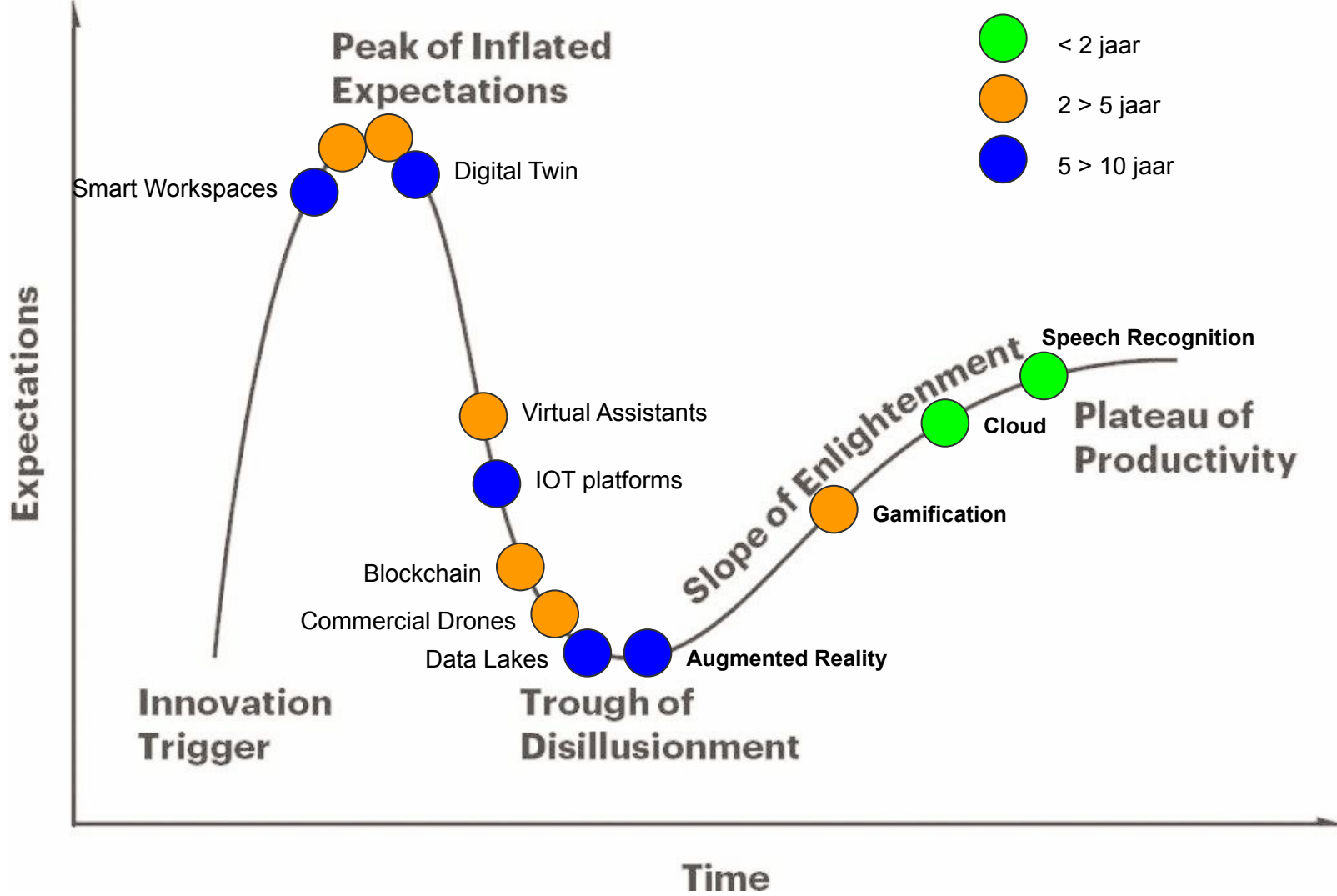
Virtual reality

Koeien krijgen VR-bril op tegen spanning

26 november 2019 • 20:21

Russische koeien krijgen een VR-bril op om spanning tegen te gaan, met succesvolle resultaten volgens twijfelachtig onderzoek.

Op een boerderij vlakbij Moskou zouden koeien een VR-bril [opkrijgen](#). Deze brillen zijn aangepast aan de kop van de koe, en worden gebruikt om angst bij de dieren te verminderen. De koeien zouden in alle omstandigheden kunnen



gebruikte bronnen

hypecycle Digital Government:

<https://www.gartner.com/smarterwithgartner/top-trends-from-gartner-hype-cycle-for-digital-government-technology-2019/>

Gartner on Chatbots:

<https://www.gartner.com/smarterwithgartner/chatbots-will-appeal-to-modern-workers>

<https://www.linkedin.com/pulse/8-lessons-from-20-years-hype-cycles-michael-mullany/>